Overview

The Biometrics Institute provides an independent and trusted platform for balanced discussion about the responsible, ethical and effective use of biometrics. This year we are taking these conversations further seeking to create even more interaction that leads us to key take-aways, recommendations and potentially consensus on critical issues.

Our event in Washington DC therefore takes a new format focusing on how to design your biometric strategy. It aims at high-level audience involved in making strategic decisions about biometrics. The event will kick off with presentations focusing on designing your biometric strategy. The Institute will provide invaluable insights into how the Good Practice Framework and the Three Laws of Biometrics can work in practice. This event will be broken into three sessions encompassing policy, processes, and technology. In the technology session, we will host roundtable discussions with industry to present practical solutions.

If one of these applies to you then you must not miss this event:
- High-level decision maker for the implementation of biometrics in your organisation
- Government solution provider with a strategic or innovation background
- A need to learn about responsible biometric implementations (policy, process, technology background)

Agenda: Thursday 20 June 2024

09:00   Registration and networking over arrival coffee

Session one: First Law of Biometrics: Policy – Strategic planning for biometrics
Session moderator: Isabelle Moeller, Chief Executive, Biometrics Institute

9:30   **Welcoming remarks**
Isabelle Moeller, Chief Executive, Biometrics Institute

9:40   **Keynote presentation**
John Boyd, Assistant Director, US Department of Homeland Security (DHS) – Office of Biometric Identity Management (OBIM) (pending DHS approval)

10:00   **Platinum sponsor: Strategic planning for biometrics with particular emphasis on deepfakes and preventing bias**
Craig Herman, Chief Revenue Officer, Aware

10:15   **Risk framework for body-related data in immersive technologies**
Jameson Spivack, Senior Policy Analyst, Immersive Technologies, Future of Privacy Forum

10:30 **Panel discussion: How to progress (digital) identity in the US**
Moderator: Daniel Bachenheimer, Director, Biometrics Institute
Panellists:

- *Jeremy Grant, Coordinator, Better Identity Coalition*
- *Jay Stanley, Policy Analyst, American Civil Liberties Union*
- *Eva Velasquez, President/ CEO, Identity Theft Resource Center (ITRC)*
- *Ian Grossman, President & CEO, American Association of Motor Vehicle Administrators (AAMVA)*
- *Gold sponsor: Jay Meier, SVP North America, FaceTec*

11:10 **Refreshments and networking**

Session two: Law two – Processes - Biometric good practice implementations and challenges
Session moderator: Dan Bachenheimer, Director, Biometrics Institute

11:50 **Responsible biometrics in practice**
Sunil Madhugiri, Chief Technical Officer, US Department of Homeland Security (DHS) - US Customs and Border Protection (CBP)

12:05 **An update from UCIS**
Brian Broderick, Deputy Chief, Identity and Information Management Division, US Department of Homeland Security, US Citizenship & Immigration Services

12:20 **Biometric payments and checkout (topic to be confirmed)**
Qing Cao, Vice President, Product Development, Mastercard Global C&I, Identity Solutions

12:35 **Biometrics: Considerations to Address Concerns Across Demographic Groups**
Darnita Akers, Assistant Director, Science, Technology Assessment, and Analytics, US Government Accountability Office (GAO)

12:50 **Public Sector Perspective: New York City Governance**
Michael Fitzpatrick, Chief Privacy Officer, City of New York

13:05 **Lunch and networking**

Session three: Third Law of Biometrics: Technology – current solutions, future requirements
Session moderator: Robert Mocny, Member, Advisory Council, Biometrics Institute

14:00 **Content Authenticity standards to harden biometric applications**
Richard W. Vorder Bruegge, Senior Physical Scientist, Federal Bureau of Investigation (FBI)

14:15 **Biometric attacks and testing**
Stephanie Schuckers, Director, Center for Identification Technology Research (CITeR)

14:30 **Update from NIST**
Patrick Grother, Biometric Standards and Testing Lead, National Institute of Standards & Technology (NIST)

14:45 **Questions and discussion**

15:00 **Refreshments and networking**

[Session four: Wrap up, future trends and predictions, good practice framework](#)
Session moderator: Stephanie Schuckers, Director, Biometrics Institute

15:30   **Biometrics and AI**
Pam Dixon, Director, World Privacy Forum

15:45   **Discussion session: What is the relationship between AI and biometrics**
Over the past year, the opportunities and challenges of AI and biometrics have delivered many headlines and a need to clarify what policies and legislation will need to be put in place to ensure the responsible use of these technologies. The very first question the Institute members have identified is whether all biometric uses are AI. Many believe that is not the case and the two should be separated. Therefore, an explanation (and definition) of the relationship of biometrics and AI is critical to understand how policy and legislation will apply to biometrics. The Institute has therefore released a [discussion paper](#) untangling the issues and putting them to its global membership for debate. The output will be a new entry to the Biometrics Institute Explanatory Dictionary and briefings to members and regulators on the findings and viewpoints. The panel will ask and discuss the following questions based on the discussion paper:
   - How would <u>you</u> define the relationship between AI and biometrics? Are biometrics a subset of AI, is AI a subset of biometrics, or something else?
   - Biometrics & AI: What issues are shared by both, which might lead to enhanced insight?
   - How does AI interact with biometrics: where they work together, where there is overlap - or are they completely separate?
Moderator: Dan Bachenheimer, Director, Biometrics Institute
Panellists:
Jonathon Phillips, Electronic Engineer, NIST
Pam Dixon, Director, World Privacy Forum
Stephanie Schuckers, Director, Biometrics Institute
Sunil Madhugiri, Chief Technical Officer, US Department of Homeland Security (DHS) - US Customs and Border Protection (CBP)

16:30   **Closing remarks**
Isabelle Moeller, Chief Executive, Biometrics Institute

16:35   **Close of forum**

Many thanks to our sponsor and exhibitors:

Platinum sponsor   AWARE

Gold sponsor   facetec

To find out more about opportunities to partner with us on this event and support our mission, please contact shelley@biometricsinstitute.org.

Who should attend

Industries	Job Titles
- Government in service delivery and border management - Police and law enforcement - Healthcare - Large corporates - Retail and commerce - Aviation and travel - Transport	- Decision-makers - Policy and governance - Business development - Digital transformation - Identity management - Technology solutions, product development - Security, cyber, risk

Last year's attendees included:

We are targeting 80 attendees to ensure fruitful dialogue in a trusted environment.
Last year's audience included a large proportion of government.

Organisation type

29% Supplier
56% Government
15% Other

■ Supplier ■ Government ■ Other

Registration
Member User USD 472
Member Supplier USD 738
Non Member User USD 750
Non Member Supplier USD 1,498
Please follow this link to register.

Location
Mary Gates Learning Center
701 North Fairfax Street, Alexandria, VA 22314

Additional Notes
Sponsorship opportunities are available, please email shelley@biometricsinstitute.org.

If you have comments on this event, are interested in membership or have general enquiries about the Biometrics Institute, please email shelley@biometricsinstitute.org.